





# Case for Support

**University of Missouri** 

### **Our University**

Founded in 1839 as the first public university west of the Mississippi River, the University of Missouri is the state's largest public research university and a land-grant institution with a mission of service to citizens. We are one of only 34 public universities to be selected for membership in the prestigious Association of American Universities. Our student-athletes play in the SEC, the most competitive conference in collegiate athletics. Our alumni go on to change the world as CEOs, entrepreneurs, lawmakers, scholars, doctors, nurses, lawyers and other professionals.

With these strengths in our favor, there is simply no reason why Mizzou should take a backseat to anyone.

# **Our Opportunity**

In 1839, more than 900 Boone County citizens pooled their resources to establish the university. The founders' generosity and vision lives on to this day through the thousands of people who give to Mizzou each year.



In the current economic climate, the Mizzou family's generosity and infectious Tiger spirit will prove invaluable in shaping the university's future. The university cannot rely solely upon a combination of state support and tuition payments to sustain MU's continued excellence. The Mizzou family's support is more important than ever.

### Mizzou: Our Time to Lead

Launched in October 2015, the \$1.3 billion *Mizzou: Our Time to Lead* campaign will harness the Mizzou family's support to establish Mizzou as a destination university for the world's best students and faculty by focusing on four key priorities:

Endowment — Building our endowment to compete with other institutions will enhance our ability to attract and retain stellar students and faculty.

Signature Centers and Institutes — Interdisciplinary centers and institutes will be the engine of research growth that will attract additional funding and raise our profile within the AAU.

Campus Renaissance — New and renovated facilities will propel Mizzou to global leadership in education and research.

Student Success — Providing Mizzou students access to world-class learning opportunities, in and out of the classroom, will ensure they thrive on campus and throughout their lives.



#### **ENDOWMENT**

Endowments have benefitted MU students, faculty, facilities and programs since James Rollins established the first endowment at Mizzou in 1888. Created with an initial gift of \$6,000, the James S. Rollins Scholarship Fund is now valued at more than \$230,000. This exemplifies the power of endowment: a scholarship created by one of MU's founders continues to provide scholarship support for the students of today — and tomorrow.

Endowed gifts are invested to protect their "purchasing power." The amount distributed to Mizzou each year from endowed funds provides stable, long-term funding — regardless of fluctuations in the economy, enrollment or state support — and allows us to recruit and retain stellar students and faculty while also investing in interdisciplinary collaboration and state-of-the-art learning environments.

In order to remain competitive in all areas, Mizzou must increase our endowment to \$1.2 billion.

# Scholarships: A college education changes a life

Endowed scholarships are investments in future generations of Tiger students. Scholarships cover expenses such as tuition, room and board. As a result, scholarship recipients are able to devote more time and energy to their coursework and extracurricular activities. By keeping Mizzou accessible, increased support for merit-based and need-based scholarships will help Mizzou compete with our peer institutions in offering a truly great education at a realistic cost.

# Endowed faculty positions attract top talent

Universities worldwide compete for faculty who are the best in their fields. Endowed faculty positions such as endowed chairs and endowed professorships advance the university's teaching and research efforts by affording MU the opportunity to attract and retain renowned scholars with compelling compensation packages. These endowed positions also give prestige to scholars and often bring public recognition for their work. In turn, our faculty enhances MU's stature and our ability to recruit excellent students.

#### SIGNATURE CENTERS AND INSTITUTES

Interdisciplinary collaboration is a Mizzou hallmark. With a wide array of expertise located on the same campus, including schools and colleges of agriculture, arts and science, business, engineering, journalism, law, medicine and veterinary medicine, Mizzou is an ideal environment for making connections across fields of study to foster learning and discovery that will make a real-world impact.

By combining donor passions with Mizzou's strengths, our signature centers and institutes pull the very best of MU together and provide the framework for interdisciplinary collaboration. Our signature centers and institutes include:

- Thompson Center for Autism & Neurodevelopmental Disorders
- Donald W. Reynolds Journalism Institute
- Kinder Institute on Constitutional Democracy
- Novak Leadership Institute

We have several more centers and institutes on the horizon, such as the Veterans Institute and the Institute for Interdisciplinary Education, Innovation and Entrepreneurship. We envision 5-10 centers or institutes with endowments of at least \$10 million each as indicators of the *Mizzou: Our Time to Lead* campaign's success.

# Thompson Center for Autism & Neurodevelopmental Disorders: A National Leader

Launched in 2005 thanks to a private gift from Bill and Nancy Thompson, the Thompson Center for Autism & Neurodevelopmental Disorders is a national leader in confronting the challenges of autism and other developmental conditions:

Research - World-class evaluation, diagnosis, medical treatment and family support.

Clinical Services - Cutting-edge genetic and informatics studies, measurements for treatment effectiveness and drug trials.

Training - Best practices for health professionals, educators, caregivers and families across Missouri and around the world.



#### CAMPUS RENAISSANCE

The University of Missouri, with its historic Columns and awe-inspiring Memorial Union, is a beautiful college setting. Support for capital projects is vital both for the preservation of our beloved landmarks and to build new learning environments that will enable MU to achieve global leadership in research and teaching.

Many schools and colleges have capital projects as part of their strategic priorities for the campaign. Priority capital projects include:

- Translational Precision Medicine Complex
- School of Music Building
- Sinclair School of Nursing Building Renovation
- Fine Arts Building Renovation
- Proposed Journalism Building and Campus Welcome Center
- Mizzou Sports Park

We will seek to maximize the impact of private support by securing matching funds from the State of Missouri wherever possible. We already have seen tremendous progress on this front with building projects such as the Lafferre Hall renovation.

By combining private support with state money and campus resources, we will honor Mizzou's formidable architectural traditions while adapting to the changing needs of our students, faculty and community.

### Building to a Crescendo

The School of Music currently uses space in the Fine Arts Building and five additional campus buildings. A new dedicated School of Music building, to be located on the northeast corner of Hitt Street and University Avenue, will include the school's classrooms, practice rooms, offices and performance spaces, such as a 500-seat concert hall. The building's design will ensure an optimal acoustic experience for students, faculty and guest performers while also allowing the school to continue to grow in enrollment and improving the aesthetic appeal of a key campus location location.



#### STUDENT SUCCESS

Student success means ensuring that all Mizzou students have access to world-class learning opportunities, in and out of the classroom, and that they can thrive on our campus. We are committed to supporting students through every step of their Mizzou journey, and we hope you will join with us in making every Mizzou student successful.

Scholarships — You can designate scholarships based on area of study, hometown and other criteria, but some key areas of focus on campus include attracting high-achieving, academically talented students; students from diverse racial and ethnic backgrounds; students with financial need; and Missouri residents.

Study Abroad — Part of preparing Mizzou students to be global leaders requires experience in unfamiliar and unique environments.

Internships and Professional Development — Internship experiences help students translate classroom learning into real-world experiences. For many employers, internship experience is a pre-requisite for employment; however, to pursue these opportunities, students often need to travel, move temporarily or give up sources of support for their education, such as part-time jobs.

Fellowships and Assistantships — For undergraduate and graduate students, research with faculty members or with research partners in the marketplace provides hands-on experience to advance discovery and scholarship at MU.

Mizzou Student Experience — The Mizzou experience extends beyond the classroom. The University's unique combination of relationships and resources allows students to participate in a wide range of influential experiences. Students learn leadership and social skills in more than 800 student organizations. They develop life skills through community service and internships.

Mizzou Alternative Breaks — Learning through service opens up a variety of experiences for our students. Some opportunities offer course credit and complement areas of academic study while others provide rich leadership and service experiences. Mizzou Alternative Breaks attracts hundreds of service-minded students each year.



# CAMPAIGN PRIORITIES BY SCHOOL, COLLEGE AND UNIT

The *Mizzou: Our Time to Lead* campaign seeks to match donor passions with University priorities. Depending on your interests and goals, you may give to Mizzou as a whole or to one of the specific areas listed below. Each school, college and unit offers its own opportunities to advance Mizzou's interlocked missions of teaching, research, service and economic development.

#### Chancellor's Fund for Excellence

Endowment

# College of Agriculture, Food and Natural Resources

Student Enrichment Endowed Programs Facilities Enhancement

### College of Arts and Science

School of Music Building Career-Ready Graduates Student and Faculty Support

### College of Education

New Building
Academic and Student Programs
Named Faculty Positions
Endowed Research Center

### College of Engineering

Translational Precision Medicine Complex Institute for Experiential Education, Innovation and Entrepreneurship Faculty Enhancement

#### College of Human Environmental Sciences

Endowed Faculty Positions
Scholarship and Stipend Enhancements
Gwynn and Stanley Halls Capital Improvement
Child Development Lab
Dean's Fund for Excellence
Office for Financial Success
Integrative Behavioral Health Clinic

# College of Veterinary Medicine

Academic Building
Specialty Programs
Dean's Fund for Excellence
Endowed Scholarships and Faculty Positions

#### **Graduate Studies**

Graduate Student Fellowships Leadership and Professional Development International Travel Support

### **Honors College**

Research and Artistry Fellowships Study Abroad Programs Undergraduate Scholarships Faculty Fellowships New Honors College Facility

# **Intercollegiate Athletics**

Tiger Scholarship Fund Sports Park Gift Fund

# International Advancement

International Institute
Fund for Excellence
International Student, Scholar and Faculty Fund
Operation Passport

# Kinder Institute on Constitutional Democracy

Kinder Institute Scholarship Fund Graduate and Postdoctoral Fellowships Kinder Institute Endowment Named Faculty Positions

# Missouri School of Journalism

New Building to Support Applied Learning and Expanding Programs Faculty Fellowships Scholarships and Fellowships

# **MU Extension**

Staff Local Programs Professional Development

#### **MU Health Care**

Children's Miracle Network
Ellis Fischel Cancer Center
Missouri Orthopaedic Institute
Missouri Psychiatric Center
University Hospitals and Clinics
Women's and Children's Hospital

#### **MU Libraries**

Endowments Building Enhancements

# Robert J. Trulaske, Sr. College of Business

School of Accountancy Student and Faculty Support Trulaske Excellence Fund

# **Scholarships**

Flagship Scholars Program Named Scholarships Mizzou Scholarship Fund

#### School of Health Professions

Interdisciplinary Learning Center Faculty Support Student Scholarships

#### School of Law

Student Scholarships and Programs
Faculty Support
Legal Clinics
Center for the Study of Dispute Resolution
Center for Intellectual Property & Entrepreneurship

#### School of Medicine

Heart and Vascular Institute
Translational Precision Medicine Complex
Endowed Scholarships and Faculty Positions
Signature Centers and Institutes
Patient-Centered Care Learning Center and Springfield Clinical Campus

### Sinclair School of Nursing

Building Renovation Diversity in Nursing Program Student and Faculty Support

# **Student Affairs**

Leadership & Service Programs Mizzou Speakers Series MU Student Health and Wellness Center

# Thompson Center for Autism and Neurodevelopmental Disorders

Challenge Match
Thompson Center Children's Fund
Training

#### **Truman School of Public Affairs**

Enhancing the Student Experience Preparing the Next Generation of Scholars Building Analytic Capacity to Address Critical Policy Issues

University of Missouri





Old Missouri; Fair Missouri! Dear Old Varsity!

Ours Are Hearts That Fondly Love Thee; Here's A Health To Thee!

Proud Art Thou In Classic Beauty Of Thy Noble Past

With Thy Watchwords, Honor, Duty, Thy High Fame Shall Last.

