Our University

Founded in 1839 as the first public university west of the Mississippi River, the University of Missouri is the state’s largest public research university and a land-grant institution with a mission of service to citizens. We are one of only 34 public universities to be selected for membership in the prestigious Association of American Universities. Our student-athletes play in the SEC, the most competitive conference in collegiate athletics. Our alumni go on to change the world as CEOs, entrepreneurs, lawmakers, scholars, doctors, nurses, lawyers and other professionals.

With these strengths in our favor, there is simply no reason why Mizzou should take a backseat to anyone.

Our Opportunity

Recent challenges present an opportunity for the Mizzou family to help shape the university’s future like never before. In addition to long-term reductions in state funding, numerous factors have contributed to reduced enrollment figures. As a result, it is clear that the university cannot rely solely upon a combination of state support and tuition payments to sustain MU’s continued excellence.

Moving forward, the Mizzou family’s support will be more important than ever.

Mizzou: Our Time to Lead

The history of the University of Missouri is one of private philanthropy. In 1839, more than 900 Boone County citizens pooled their resources to establish the university. The founders’ spirit of generosity and vision lives on to this day through the thousands of people who give to Mizzou each year.

Launched in October 2015, the $1.3 billion Mizzou: Our Time to Lead campaign will harness the Mizzou family’s support to establish Mizzou as a destination university for the world’s best students and faculty by focusing on three key priorities:

*Endowment* — Building our endowment to compete with other institutions will enhance our ability to attract and retain stellar students and faculty.

*Signature Centers and Institutes* — Interdisciplinary centers and institutes will be the engine of research growth that will attract additional funding and raise our profile within the AAU.

*Campus Renaissance* — New and renovated facilities will propel Mizzou to global leadership in education and research.
ENDOWMENT

Endowments have benefitted MU students, faculty, facilities and programs since James Rollins established the first endowment at Mizzou in 1888. Created with an initial gift of $6,000, the James S. Rollins Scholarship Fund is now valued at more than $230,000. This exemplifies the power of endowment: a scholarship created by one of MU's founders continues to provide scholarship support for the students of today - and tomorrow.

Endowed gifts are invested to protect their “purchasing power.” The amount distributed to Mizzou each year from endowed funds provides stable, long-term funding — regardless of fluctuations in the economy, enrollment or state support — and allows us to recruit and retain stellar students and faculty while also investing in interdisciplinary collaboration and state-of-the-art learning environments.

In order to remain competitive in all areas, Mizzou must increase our endowment from $860 million to more than $1 billion.

**Scholarships: A college education changes a life**

Endowed scholarships are investments in future generations of Tiger students. Scholarships cover expenses such as tuition, room and board. As a result, scholarship recipients are able to devote more time and energy to their coursework and extracurricular activities. By keeping Mizzou accessible, increased support for merit-based and need-based scholarships will help Mizzou compete with our peer institutions in offering a truly great education at a realistic cost.

**Endowed faculty positions attract top talent**

Universities worldwide compete for faculty who are the best in their fields. Endowed faculty positions such as endowed chairs and endowed professorships advance the university’s teaching and research efforts by affording MU the opportunity to attract and retain renowned scholars with compelling compensation packages. These endowed positions also give prestige to scholars and often bring public recognition for their work. In turn, our faculty enhances MU’s stature and our ability to recruit excellent students.
SIGNATURE CENTERS AND INSTITUTES

Interdisciplinary collaboration is a Mizzou hallmark. With a wide array of expertise located on the same campus, including schools and colleges of agriculture, arts and science, business, engineering, journalism, law, medicine and veterinary medicine, Mizzou is an ideal environment for making connections across fields of study to foster learning and discovery that will make a real-world impact.

By combining donor passions with Mizzou’s strengths, our signature centers and institutes pull the very best of MU together and provide the framework for interdisciplinary collaboration. Our signature centers and institutes include:

- Thompson Center for Autism & Neurodevelopmental Disorders
- Donald W. Reynolds Journalism Institute
- Kinder Institute on Constitutional Democracy

We have several more centers and institutes on the horizon, such as the Applied Learning Center at the Robert J. Trulaske, Sr. College of Business and the campus-wide Institute for Interdisciplinary Education, Innovation and Entrepreneurship. We envision 5-10 centers or institutes with endowments of at least $10 million each as indicators of the Mizzou: Our Time to Lead campaign’s success.

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**Thompson Center for Autism & Neurodevelopmental Disorders: A National Leader**

Launched in 2005 thanks to a private gift from Bill and Nancy Thompson, the Thompson Center for Autism & Neurodevelopmental Disorders is a national leader in confronting the challenges of autism and other developmental conditions:

**Research** – World-class evaluation, diagnosis, medical treatment and family support.

**Clinical Services** – Cutting-edge genetic and informatics studies, measurements for treatment effectiveness and drug trials.

**Training** – Best practices for health professionals, educators, caregivers and families across Missouri and around the world.
CAMPUS RENAISSANCE

The University of Missouri, with the Columns at the heart of the “red campus” and the “white campus” anchored by Memorial Union, is a beautiful college setting. Support for capital projects is vital both for the preservation of our beloved landmarks and to build new learning environments that will enable MU to achieve global leadership in research and teaching.

Many schools and colleges have capital projects as part of their strategic priorities for the campaign. Priority capital projects include:

- School of Music Building
- College of Engineering Renovations (Lafferre Hall and Naka Hall)
- Sinclair School of Nursing Building
- Fine Arts Building Renovation
- Patient-Centered Care Learning Center
- Mizzou Sports Park

We will seek to maximize the impact of private support by securing matching funds from the State of Missouri wherever possible. We already have seen tremendous progress on this front with building projects such as the Lafferre Hall renovation and the Robert J. Trulaske, Sr. College of Business’s Applied Learning Center.

By combining private support with state money, we will honor Mizzou's formidable architectural traditions while adapting to changing needs.

Building to a Crescendo

The School of Music currently uses space in the Fine Arts Building and five additional campus buildings. A new dedicated School of Music building, to be located on the northeast corner of Hitt Street and University Avenue, will include the school's classrooms, practice rooms, offices and performance spaces, such as a 500-seat concert hall. The building’s design will ensure an optimal acoustic experience for students, faculty and guest performers while also allowing the school to continue to grow in enrollment and improving the aesthetic appeal of a key campus location location.
FOUR FOR THE FUTURE: TRANSFORMATIONAL GIVING OPPORTUNITIES

The success of the Mizzou: Our Time to Lead campaign will not be measured simply in dollars and cents. We will achieve meaningful and lasting success by securing transformational gifts to bolster four institution-defining initiatives:

Our Future, Our Campus – Gifts to name individual schools, colleges and deanships provide an opportunity for donors to create a legacy on campus while generating sustainable revenue for learning environments, programs, scholarships, faculty support and unexpected opportunities.

Interdisciplinary Education and Economic Development – With a robust constellation of assets, including 18 schools and colleges, the Missouri Innovation Center, the Life Science Business Incubator and the nation's most powerful university research reactor, Mizzou has the ability and atmosphere to do things no other university can.

Distinction in Health and Science – MU doctors, scientists and engineers work together to improve the quality of life in Missouri and beyond, leveraging university resources that make it possible to advance an idea from research to real-world application.

Undergraduate Education: Excellence and Access – Scholarships are investments in students who use the knowledge and experiences gained at Mizzou to change the communities in which they live after graduation. Enhanced scholarship support will help attract and retain a Mizzou student body that is high-achieving and diverse.

Taken as a whole, these four initiatives will directly support the three priorities of the Mizzou: Our Time to Lead campaign, carrying on the proud tradition of private giving that has strengthened the University of Missouri since 1839.
CAMPAIGN PRIORITIES BY SCHOOL, COLLEGE AND UNIT

The *Mizzou: Our Time to Lead* campaign seeks to match donor passions with University priorities. Depending on your interests and goals, you may give to Mizzou as a whole or to one of the specific areas listed below. Each school, college and unit offers its own opportunities to advance Mizzou’s interlocked missions of teaching, research, service and economic development.

**Chancellor’s Fund for Excellence**  
Endowment

**College of Agriculture, Food and Natural Resources**  
Student Enrichment  
Endowed Programs  
Facilities Enhancement

**College of Arts and Science**  
School of Music Building and Fine Arts Building Renovation  
Career-Ready Graduates  
Student and Faculty Support

**College of Education**  
New Building  
Academic and Student Programs  
Named Faculty Positions  
Endowed Research Center

**College of Engineering**  
New and Renovated Facilities  
Student and Faculty Support  
Facilities Maintenance

**College of Human Environmental Sciences**  
Endowed Faculty Positions  
Scholarship and Stipend Enhancements  
Gwynn and Stanley Halls Capital Improvement  
Child Development Lab  
Dean’s Fund for Excellence  
Office for Financial Success  
Integrative Behavioral Health Clinic

**College of Veterinary Medicine**  
Academic Building  
Specialty Programs  
Dean’s Fund for Excellence  
Endowed Scholarships and Faculty Positions

**Graduate Studies**  
Graduate Student Fellowships  
Leadership and Professional Development  
Integrative Behavioral Health Clinic
Honors College
Research and Artistry Fellowships
Study Abroad Programs
Undergraduate Scholarships
Faculty Fellowships
New Honors College Facility

Intercollegiate Athletics
Tiger Scholarship Fund
Sports Park Gift Fund

International Advancement
International Institute
Fund for Excellence
International Student, Scholar and Faculty Fund
Operation Passport

Kinder Institute on Constitutional Democracy
Kinder Institute Scholarship Fund
Graduate and Postdoctoral Fellowships
Kinder Institute Endowment
Named Faculty Positions

Missouri School of Journalism
New Building to Support Applied Learning and Expanding Programs
Faculty Fellowships
Scholarships and Fellowships

MU Extension
Staff
Local Programs
Professional Development

MU Health Care
Ellis Fischel Cancer Center
Missouri Orthopaedic Institute
Missouri Psychiatric Center
University Hospitals and Clinics
Women’s and Children’s Hospital
Children’s Miracle Network

MU Libraries
Endowments
Building Enhancements

Robert J. Trulaske, Sr. College of Business
School of Accountancy
Applied Learning Center
Student and Faculty Support
Trulaske Excellence Fund
Scholarships
Flagship Scholars Program
Named Scholarships
Mizzou Scholarship Fund

School of Health Professions
Interdisciplinary Learning Center
Faculty Support
Student Scholarships

School of Law
Student Scholarships and Programs
Faculty Support
Legal Clinics
Center for the Study of Dispute Resolution
Center for Intellectual Property & Entrepreneurship

School of Medicine
Heart and Vascular Institute
Translational Precision Medicine Complex
Endowed Scholarships and Faculty Positions
Signature Centers and Institutes
Patient-Centered Care Learning Center and Springfield Clinical Campus

Sinclair School of Nursing
New Building
Diversity in Nursing Program
Student and Faculty Support

Student Affairs
Leadership & Service Programs
Mizzou Speakers Series
MU Student Health and Wellness Center

Thompson Center for Autism and Neurodevelopmental Disorders
Challenge Match
Thompson Center Children’s Fund
Training

Truman School of Public Affairs
Enhancing the Student Experience
Preparing the Next Generation of Scholars
Building Analytic Capacity to Address Critical Policy Issues

University of Missouri
OLD MISSOURI

Old Missouri; Fair Missouri! Dear Old Varsity!
Ours Are Hearts That Fondly Love Thee; Here's A Health To Thee!
Proud Art Thou In Classic Beauty Of Thy Noble Past
With Thy Watchwords, Honor, Duty, Thy High Fame Shall Last.